Business Management

Programs Available at the University of St. Thomas:

Majors: B.A. in Business Administration with a concentration in Business Management

Minor: Business Administration

Department Website: http://www.stthomas.edu/business/undergraduate/academics/majors/business-management/

Major Overview:
The programs in Business Management provide a carefully designed curriculum that balances practice and theory. Students begin by building a foundation of knowledge and basic skills with courses in economics, statistics, mathematics, and communication and a series of core courses that span the functional areas of business. These include accounting, finance, legal studies in business, management, and marketing. An ongoing, in-depth study of business ethics and decision-making is woven into the curriculum, helping students not only align their values with their future business practices, but helping them understand the conflicts and challenges modern business leaders face. Students may build greater knowledge in several different concentrations and may also combine a general business concentration with a minor in another field, such as economics, music, foreign language, etc.

Students may choose to provide a practical element to their academic experience through consulting projects developed by the Small Business Development Center or through internships and other opportunities to work with businesses in the Twin Cities. Opus College of Business faculty provide students with hands-on, interactive learning experiences such as presentations, group projects, case studies, simulations, guest speakers - as well as stimulating discussion and debate.

University of St. Thomas 2014-2016 Undergraduate Catalog

What do UST Business Management alumni do?
A sample of entry level job titles and employers of alumni six to nine months after graduation:

Sample Job Titles: Global Payroll Manager, Recruiter, Contracting/New Business Associate, Customer Service Representative, Talent Acquisition Specialist, Training Coordinator, Human Resources Analyst, Management and Program Analyst, Financial Representative, Administrative Assistant, Sales Engineer, Merchandiser, Sales Manager, Operations Specialist, Marketing Manager, Competitive Intelligence Analyst, Executive Team Leader


University of St. Thomas 2014 Post-Graduate/First Destination Survey

Additional Industries & Career Areas:

Banking and Finance Operations Sales

Real Estate Insurance Government

Career Development Center
123 Murray-Herrick Campus Center • (651) 962-6761
http://libguides.stthomas.edu/careerdevelopment/exploration